

IN THE LOOP

A satisfied client is the best business strategy of all



Fall Edition

Welcome to the fourth edition of our 'In the Loop' newsletter. We hope the recent warm weather has been a refreshing change of pace and has made the transition to the upcoming winter a little easier.

In a year of constant change, please make sure you are keeping up to date on Canada's most recent Covid-19 Economic Response Plan. There have been recent changes to the CERB/CRB/EI programs for individuals and the CEWS, CEBA and CERS programs for business owners. To learn more about these changes, please click [here](#).



Mortgage Rates

This year has seen record breaking low interest rates. Whether

your mortgage is coming up for renewal or not, now may be a good opportunity to review your outstanding debts to see if we can save you money on interest costs. Please contact our office for rates and more information.

TCP: Other recent updates on our end include the ability to add a Trusted Contact Person (TCP) to client accounts. A TCP is someone who we can reach out to if we feel concerned that you are being financially exploited or are making poor decisions based on diminished mental capacity. Please get in touch if you or someone you know feels they should have this added to their accounts.

Client Survey

This summer was the two-year anniversary for Snowden Financial. Since then, we have spent some time reflecting and discussing how we can improve our business.

We have put together a short survey to better understand if we are meeting our client's expectations in terms of products, services, and contact frequency.

We would really appreciate if you would take 5 minutes to complete the survey to provide us with some valuable feedback.

As a thank you, everyone who completes a survey will be entered into a draw to win a **\$200** prepaid VISA gift card. (click below for survey)

[Begin Survey](#)